INSIDER'S EDGE: Issue 156: Connecting Kids to Coverage Initiative

As part of the national Connecting Kids to Coverage initiative, Maryland is encouraging educators to support enrollment in health insurance programs for low-income children and their families. Medicaid has developed marketing materials to meet the goals of the initiative that highlight availability of free or low-cost health coverage for children.

A quick refresher on types of free or low-cost coverage for kids:

- Medicaid offers full health benefits for eligible children up to age 21 at no cost (family income up to 138 percent of the Federal Poverty Level (FPL)).
- Maryland Children's Health Program (MCHP) offers full health benefits for eligible children up to age 19 at no cost (family income up to 211 percent FPL).
- MCHP Premium offers full health benefits for eligible children up to age 19 for a small monthly premium (that's why it's called MCHP <u>Premium!</u>) (family income up to 322 percent FPL).

What does this mean for you? Poster materials and other customized resources are available for free to download or print anytime!

The following are examples of full-size materials available in English and in Spanish at the <u>Maryland</u> <u>Health Benefit Exchange Website</u> under the <u>Connecting Kids to Coverage</u> heading. There are also flyers and palmcards available for download.



Cold and Flu Poster—English and Spanish



Extra Hand Poster—English and Spanish

Have a great weekend, Insiders, and remember to enjoy those May flowers!





Black eyed Susans (Maryland State Flower) or the actual May Flower. You decide!

Questions? Send an email to dhmh.medicaidmarge@maryland.gov.